



RESTAURANT • BAKERY • BAR

**For Release: Immediately**

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## **Copeland's Cheesecake Bistro Introduces "Think Inside the Box" with Exclusive Fresh Box Lunches**

*Copeland's Cheesecake Bistro Offers Box Lunches to Businesses and Diners on the Go*

NEW ORLEANS, LA (October 5, 2011) Two Copeland's Cheesecake Bistro locations that are part of Al Copeland Investments (ACI) will now offer Exclusive Fresh Box Lunches that are made fresh to order daily. This program will make it easier for businesses and diners on the go.

Copeland's Cheesecake Bistro allows each person to customize their box lunch by choosing a "Signature Wrap". Choices consist of Black Forest Ham & Swiss, Caesar Chicken, Turkey Club Wrap & Roll®, Thai Chicken, Thai Shrimp, and Crescent City Chicken. Each box includes a signature wrap, fresh fried chips, a green salad with choice of dressing, and a homemade brownie for only \$6.99.

These lunches on the go are perfect for the office, meetings, large groups, tailgating, and more! Copeland's Cheesecake Bistro also offers free delivery for purchase of 10 or more boxes. Copeland's Cheesecake Bistro requests a 24 hour notice for orders of 25 or more.

"We are excited to be out in the community and working with businesses making their lunch so easy for all those important meetings and conferences," said Al Copeland Jr., Chairman of Al Copeland Investments. "After surveying businesses, we have discovered that exclusive box lunches are the key to enjoying lunch in a timely manner without interrupting those important meetings with great, made from scratch, food showing great value and affordable price for large groups during these hard economic times."

Copeland's Cheesecake Bistro locations that are participating are located at 4517 Veterans Blvd., Metairie, LA 70006 and 6171 Bluebonnet Blvd., Baton Rouge, LA 70809. For more information on "Think Inside the Box" Exclusive Fresh Box Lunches please contact a participating location nearest you.

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### **About Al Copeland Investments (ACI):**

The Copeland family of companies includes restaurants, hotels and Improv comedy clubs through out the US, including Popeyes Restaurants, Diversified Food and Seasonings, Copeland's of New Orleans, and Copeland's Cheesecake Bistro. A southern icon, Al Copeland's memory lives on through the Al Copeland Foundation which is dedicated to funding cancer research. For more information on ACI and the Al Copeland Foundation, visit [www.alcopeland.com](http://www.alcopeland.com) and [www.alcopelandfoundation.org](http://www.alcopelandfoundation.org)